

Implementation of the Executive Training Programme (ETP) in Japan and the Republic of Korea



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CONTRACT NOTICE

SECTION I: CONTRACTING AUTHORITY

I.1) NAME, ADDRESSES AND CONTACT POINT(S)

Official name: [European Commission](#)

Postal address: [CHAR 14/146](#)

Town: [Bruxelles](#)

Postal code: [1049](#)

Country: [Belgium](#)

Contact point(s):

Telephone:

For the attention of: [Alan Seatter, Director](#)

Email:

Fax: [+32 2 299.10.33](#)

Internet address(es) (if applicable)

General address of the contracting authority (URL):

Address of the buyer profile (URL):

Further information can be obtained at:

- As in above-mentioned contact point(s)
- Other: please complete Annex A.I

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained at:

- As in above-mentioned contact point(s)
- Other: please complete Annex A.II

Tenders or requests to participate must be sent to:

- As in above-mentioned contact point(s)
- Other: please complete Annex A.III

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I.2) TYPE OF THE CONTRACTING AUTHORITY AND MAIN ACTIVITY OR ACTIVITIES

- | | |
|--|--|
| <input type="radio"/> Ministry or any other national or federal authority, including their regional or local sub-divisions | <input type="radio"/> General public services |
| <input type="radio"/> National or federal agency/office | <input type="radio"/> Defence |
| <input type="radio"/> Regional or local authority | <input type="radio"/> Public order and safety |
| <input type="radio"/> Regional or local agency/office | <input type="radio"/> Environment |
| <input type="radio"/> Body governed by public law | <input type="radio"/> Economic and financial affairs |
| <input checked="" type="radio"/> European institution/agency or international organisation | <input type="radio"/> Health |
| <input type="radio"/> Other (<i>please specify</i>): | <input type="radio"/> Housing and community amenities |
| | <input type="radio"/> Social protection |
| | <input type="radio"/> Recreation, culture and religion |
| | <input type="radio"/> Education |
| | <input type="radio"/> Other (<i>please specify</i>): |

The contracting authority is purchasing on behalf of other contracting authorities:

- yes no

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SECTION II: OBJECT OF THE CONTRACT

II.1) DESCRIPTION

II.1.1) Title attributed to the contract by the contracting authority

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II.1.2) Type of contract and location of works, place of delivery or of performance

(Choose one category only - works, supplies or services - which corresponds most to the specific object of your contract or purchase(s))

<input type="radio"/> (a) Works <input type="radio"/> Execution <input type="radio"/> Design and execution <input type="radio"/> Realisation, by whatever means of work, corresponding to the requirements specified by the contracting authorities	<input type="radio"/> (b) Supplies <input type="radio"/> Purchase <input type="radio"/> Lease <input type="radio"/> Rental <input type="radio"/> Hire purchase <input type="radio"/> A combination of these	<input checked="" type="radio"/> (c) Services Service category No (For service categories 1-27, please see Annex II of Directive 2004/18/EC)
Main site or location of works	Main place of delivery	Main place of performance European Union Japan The Republic of Korea NUTS code

II.1.3) The notice involves

- A public contract
 The establishment of a framework agreement
 The setting up of a dynamic purchasing system (DPS)

II.1.4) Information on framework agreement (if applicable)

<input type="radio"/> Framework agreement with several operators Number <i>OR, if applicable, maximum number of participants to the framework agreement envisaged</i>	<input type="radio"/> Framework agreement with a single operator
---	--

Duration of the framework agreement:

Duration in year(s): _____ or month(s): _____

Justification for a framework agreement, the duration of which exceeds four years:

Estimated total value of purchases for the entire duration of the framework agreement (if applicable; give figures only):	
Estimated value excluding VAT:	Currency:
<i>OR</i> Range: between _____ and _____	Currency:
Frequency and value of the contracts to be awarded: (if known):	

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II.1.5) Short description of the contract or purchase(s)

The Executive Training Programme for Japan and the Republic of Korea (ETP) is a human resources development programme targeted at European executives who want to develop business with Japan and Korea. The programme will be implemented in the period 2011 to 2015.

The objective of the Programme is to provide executive training to around 180 EU company executives during 3 successive 48 week training cycles in the European Union, in Japan and the Republic of Korea, in order to strengthen the participants' knowledge about the target markets and to teach them the particularities of the language and business culture in Japan and Korea.

The Executive Training Programme is managed and financed by the European Commission; it will be implemented by 4 contractors:

Lot 1: a Central Management Unit (CMU) will be in charge of the administrative management of the programme, of the promotion and recruitment for the programme, of the implementation of an Assessment Centre, and of logistic support to the Education providers and the participants in the programme.

Lot 2: an Education Provider in the European Union will be in charge of the development and implementation of a comprehensive curriculum focused on an Introduction to the history and culture of Japan and of the Korean Peninsula from a European perspective as well as on the business practices regarding the development of business strategies and plans for Asia.

Lot 3: an Education Provider in Japan will be in charge of the development and implementation of a language and a business and management training programme. This contractor shall furthermore complement the training with internships for the participants in Japanese companies.

Lot 4: an Education Provider in the Republic of Korea will be in charge of the development and implementation of a language and a business and management training programme. This contractor shall furthermore complement the training with internships for the participants in Korean companies.

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II.1.6) Common procurement vocabulary (CPV)

	Main vocabulary	Supplementary vocabulary (if applicable)
Main object	80430000	
Additional object(s)	80580000	
	79421000	
	79635000	

II.1.7) Contract covered by the Government Procurement Agreement (GPA)

yes no

II.1.8) Division into lots (for information about lots, use Annex B as many times as there are lots)

yes no

If yes, tenders should be submitted for (tick one box only)

- one lot only
 one or more lots
 all lots

II.1.9) Variants will be accepted

yes no

II.2) QUANTITY OR SCOPE OF THE CONTRACT

II.2.1) Total quantity or scope (including all lots and options, if applicable)

The Executive Training Programme will be implemented by 4 contractors (1 per lot): a Central Management Unit shall operate in the European Union, 1 Education Provider shall be operational in the European Union, 1 Education Provider shall operate in Japan, 1 Education Provider shall operate in the Republic of Korea.

The ETP will run in the period 2011-2015 and will consist of an Inception period, 3 cycles of 12 months and a Closure period.

The maximum budget available for the implementation of the 4 lots is € 12.700.000. The sum of the budgets for the individual lots cannot exceed this total amount.

If applicable, estimated value excluding VAT (give figures only): 12700000.00		Currency: EUR
OR Range: between	and	Currency:

II.2.2) Options (if applicable)

yes no

If yes, description of these options:

If known, provisional timetable for recourse to these options:		
in months:	or days:	(from the award of the contract)
Number of possible renewals (if any):		or Range: between and
If known, in the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:		
in months:	or days:	(from the award of the contract)

II.3) DURATION OF THE CONTRACT OR TIME-LIMIT FOR COMPLETION

Duration in months: 62	or days:	(from the award of the contract)
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OR Starting (dd/mm/yyyy)

Completion (dd/mm/yyyy)

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SECTION III: LEGAL, ECONOMIC, FINANCIAL AND TECHNICAL INFORMATION

III.1) CONDITIONS RELATING TO THE CONTRACT

III.1.1) Deposits and guarantees required (if applicable)

III.1.2) Main financing conditions and payment arrangements and/or reference to the relevant provisions regulating them

Conditions of the standard Commission service contracts. Terms of payment will be stated in the specifications.

III.1.3) Legal form to be taken by the group of economic operators to whom the contract is to be awarded (if applicable)

III.1.4) Other particular conditions to which the performance of the contract is subject (if applicable)

yes no

If **yes**, description of particular conditions

III.2) CONDITIONS FOR PARTICIPATION

III.2.1) Personal situation of economic operators, including requirements relating to enrolment on professional or trade registers

Information and formalities necessary for evaluating if requirements are met:

Candidates shall be excluded from participation in this procurement procedure if:

- a. They are bankrupt or being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of proceedings concerning those matters, or are in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
 - b. They have been convicted of an offence concerning their professional conduct by a judgment which has the force of 'res judicata';
 - c. They have been guilty of grave professional misconduct proven by any means which the contracting authority can justify;
 - d. They have not fulfilled obligations relating to the payment of social security contributions or the payment of taxes in accordance with the legal provisions of the country in which they are established or with those of the country where the contract is to be performed;
 - e. They have been the subject of a judgment which has the force of 'res judicata' for fraud, corruption, involvement in a criminal organisation or any other illegal activity detrimental to the Communities' financial interests;
 - f. Following another procurement procedure or grant award procedure financed by the Community budget, they have been declared to be in serious breach of contract for failure to comply with their contractual obligations.
- Bidders must certify (on headed notepaper, dated and signed by a duly authorised and mandated signatory) that they are not in one of the situations as listed above.

Contracts may not be awarded to tenderers who, during the procurement procedure for this contract: a) are subject to a conflict of interest, b) are guilty of misrepresentation in supplying the information required by the contracting authority as a condition of participation in the procurement procedure or fail to supply this information.

III.2.2) Economic and financial capacity

Information and formalities necessary for evaluating if requirements are met:

Specific requirements are mentioned for each Lot in the tender specifications.

Minimum level(s) of standards possibly required (if applicable):

III.2.3) Technical capacity

Information and formalities necessary for evaluating if requirements are met:

To prove the bidders' expertise and professional experience in the area of the service required and

Minimum level(s) of standards possibly required (if applicable):

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which are relevant (both in type and volume) to the contract, bidders will submit with the offer (per lot):

Central Management Unit:

1) A substantiated and detailed declaration that bidder has the proven capacity to coordinate, manage and monitor complex tasks which involve other operators in the European Union, Japan and in Korea and to liaise with all other contractors involved in this assignment as well as with the European Commission.

This declaration will also include evidence of bidder's ability to regularly organise working parties for several operators, as well as of its experience in the field of development and implementation of public relations actions and initiatives.

2) A declaration that elaborates on bidder's capacities to develop management methodologies and procedures for the implementation of complex programmes such as the Executive Training Programme.

3) A list of projects in the field of business cooperation or development for the past 5 years, demonstrating bidder's ability of management and monitoring of large projects, including place of implementation and price per project.

4) A detailed declaration that bidder has experience in accounting, budget and finance rules and in management of projects.

Education Provider in the European Union

1) Official documents in bidders language and in English that bidder's organisation is officially recognised and accredited as a higher education institution in the European Union

2) Detailed and documented presentation of bidder's studying and teaching facilities

3) Declarations which demonstrate the international dimension of bidder's institution as well as its capacity and capability to deliver appropriate courses in English to international students and company executives by the following means:

Facts and figures on student enrolment, faculty capacity and degrees taught

Information on subjects taught relevant for this assignment such as: Japanese, Korean (and by extension Asian) history, demography, sociology, economy

4) Documented proof of the educational and professional qualifications of bidder's academic staff who will carry out this assignment. Detailed resumes / CV are required which clearly indicate the subjects merits and experience in leading high quality training programmes for professionals in an international setting. High level proficiency in English is a must for all proposed members of staff and must be documented.

5) A list of the principal related projects that were carried out under bidder's direct responsibility during the past 3 years proving merits and experience in developing and organising training and education courses and programmes for business executives in an international setting.

Education Providers Japan and Korea

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1) Official documents in Japanese / Korean and in English that bidder's institution is officially recognised and accredited as a higher education institution in respectively Japan and the Republic of Korea

2) Detailed and documented presentation of bidder's studying, teaching and accommodation facilities

3) Declarations which demonstrate the international dimension of bidder's institution as well as its capacity and capability to deliver appropriate courses in Japanese, respectively in Korean and (for both) in English to international students and non-native company executives by the following means:

Facts and figures on student enrolment, faculty capacity and degrees taught

Information on subjects taught relevant for this assignment such as: Asian languages and in particular Japanese or Korean, Japanese or Korean business and management practice, Japanese or Korean culture and Asian studies in general

4) Documented proof of the educational and professional qualifications of bidder's administrative and managerial staff, and the academic staff who will carry out this assignment. Detailed resumes / CV are required which clearly indicate the subjects merits and experience in leading high quality training programmes for professionals in an international setting. High level proficiency in English is a must for all proposed members of staff and must be documented.

5) A list of the principal related projects that were carried out under bidder's direct responsibility during the past 3 years proving merits and experience in developing and organising training and education courses and programmes for business executives in an international setting.

For all assignments: where any subcontractor is responsible for over 25% of the services required under the contract, the same selection criteria will be applied to it.

III.2.4) Reserved contracts *(if applicable)*

yes no

The contract is restricted to sheltered workshops

The execution of the contract is restricted to the framework of sheltered employment programmes

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III.3) CONDITIONS SPECIFIC TO SERVICES CONTRACTS**III.3.1) Execution of the service is reserved to a particular profession**

yes no

If yes,reference to the relevant law, regulation or administrative provision:

III.3.2) Legal entities should indicate the names and professional qualifications of the staff responsible for the execution of the service

yes no

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SECTION IV: PROCEDURE

IV.1) TYPE OF PROCEDURE

IV.1.1) Type of procedure

<input checked="" type="radio"/> Open	
<input type="radio"/> Restricted	
<input type="radio"/> Accelerated restricted	Justification for the choice of accelerated procedure:
<input type="radio"/> Negotiated	<p>Candidates have already been selected</p> <p><input type="radio"/> yes <input type="radio"/> no</p> <p>If yes, provide names and addresses of economic operators already selected under Section VI.3) <i>Additional information</i></p>
<input type="radio"/> Accelerated negotiated	Justification for the choice of accelerated procedure:
<input type="radio"/> Competitive dialogue	

IV.1.2) Limitations on the number of operators who will be invited to tender or to participate (*restricted and negotiated procedures, competitive dialogue*)

Envisaged number of operators
OR Envisaged minimum number and , <i>if applicable</i> , maximum number
Objective criteria for choosing the limited number of candidates:

IV.1.3) Reduction of the number of operators during the negotiation or dialogue (*negotiated procedure, competitive dialogue*)

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

yes no

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IV.2) AWARD CRITERIA

IV.2.1) Award criteria (please tick the relevant box(es))

Lowest price

OR

The most economically advantageous tender in terms of

the criteria stated below (the award criteria should be given with their weighting or in descending order of importance where weighting is not possible for demonstrable reasons)

the criteria stated in the specifications, in the invitation to tender or to negotiate or in the descriptive document

Criteria	Weighting	Criteria	Weighting
1.		6.	
2.		7.	
3.		8.	
4.		9.	
5.		10.	

IV.2.2) An electronic auction will be used

yes no

If yes, additional information about electronic auction (if appropriate)

IV.3) ADMINISTRATIVE INFORMATION

IV.3.1) File reference number attributed by the contracting authority (if applicable)

IV.3.2) Previous publication(s) concerning the same contract

yes no

If yes,

<input type="radio"/> Prior information notice	<input type="radio"/> Notice on a buyer profile
Notice number in OJ:	of (dd/mm/yyyy)
<input type="radio"/> Other previous publications (if applicable)	

IV.3.3) Conditions for obtaining specifications and additional documents (except for a DPS) or descriptive document (in the case of a competitive dialogue)

Time limit for receipt of requests for documents or for accessing documents	
Date: 31/08/2010 (dd/mm/yyyy)	Time:
Payable documents	
<input type="radio"/> yes <input checked="" type="radio"/> no	
If yes, price (give figures only):	Currency:
Terms and method of payment:	

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IV.3.4) Time-limit for receipt of tenders or requests to participate

Date: 30/09/2010 (dd/mm/yyyy) Time: 16:00

IV.3.5) Date of dispatch of invitations to tender or to participate to selected candidates (if known) (in the case of restricted and negotiated procedures, and competitive dialogue)

Date: (dd/mm/yyyy)

IV.3.6) Language(s) in which tenders or requests to participate may be drawn up

ES CS DA DE ET EL EN FR IT LV LT HU MT NL PL PT SK SL FI SV

Other:

IV.3.7) Minimum time frame during which the tenderer must maintain the tender (open procedure)

Until: (dd/mm/yyyy)

OR Duration in month(s): 15

OR days: (from the date stated for receipt of tender)

IV.3.8) Conditions for opening tenders

Date: 15/10/2010 (dd/mm/yyyy) Time: 10:00

Place (if applicable): European Commission, Brussels

Persons authorised to be present at the opening of tenders (if applicable)

yes no

Tenderers who have deposited a bid, against proof of deposit and pending confirmed registration (prior to 30 September 2010) with the Contracting Authority.

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SECTION VI: COMPLEMENTARY INFORMATION**VI.1) THIS IS A RECURRENT PROCUREMENT** *(if applicable)*

yes no

If yes, estimated timing for further notices to be published:

VI.2) CONTRACT RELATED TO A PROJECT AND/OR PROGRAMME FINANCED BY EU FUNDS

yes no

If yes, reference to project(s) and/or programme(s):

VI.3) ADDITIONAL INFORMATION *(if applicable)***VI.4) PROCEDURES FOR APPEAL****VI.4.1) Body responsible for appeal procedures**

Official name:

Postal address:

Town:

Postal code:

Country:

Telephone:

Email:

Fax:

Internet address (URL):

Body responsible for mediation procedures *(if applicable)*

Official name:

Postal address:

Town:

Postal code:

Country:

Telephone:

Email:

Fax:

Internet address (URL):

VI.4.2) Lodging of appeals *(please fill heading VI.4.2 OR if need be, heading VI.4.3)*

Precise information on deadline(s) for lodging appeals:

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VI.4.3) Service from which information about the lodging of appeals may be obtained

Official name:

Postal address:

Town:

Postal code:

Country:

Telephone:

Email:

Fax:

Internet address (URL):

VI.5) DATE OF DISPATCH OF THIS NOTICE:*01/06/2010 (dd/mm/yyyy)*

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ANNEX A

ADDITIONAL ADDRESSES AND CONTACT POINTS

I) ADDRESSES AND CONTACT POINTS FROM WHICH FURTHER INFORMATION CAN BE OBTAINED

Official name: [European Commission, RELEX, Unit for Relations with Japan, Korea, Australia and New Zealand, ICI Sector - ETP](#)

Postal address: [Office: CHAR 14/158](#)

Town: [Brussels](#) Postal code: [1049](#)

Country: [Belgium](#)

Contact point(s): [ICI Sector - ETP Secretariat](#) Telephone:

For the attention of: [Mr Olivier Coste](#)

Email: RELEX-ETP@ec.europa.eu Fax: [+32-2-2991033](#)

Internet address (URL):

II) ADDRESSES AND CONTACT POINTS FROM WHICH SPECIFICATIONS AND ADDITIONAL DOCUMENTS (INCLUDING DOCUMENTS FOR COMPETITIVE DIALOGUE AS WELL AS A DYNAMIC PURCHASING SYSTEM) CAN BE OBTAINED

Official name: [European Commission, RELEX, Unit for Relations with Japan, Korea, Australia and New Zealand, ICI Sector - ETP](#)

Postal address: [CHAR 14/158](#)

Town: [Brussels](#) Postal code: [1049](#)

Country: [Belgium](#)

Contact point(s): [ICI Sector - ETP Secretariat](#) Telephone:

For the attention of:

Email: RELEX-ETP@ec.europa.eu Fax: [+32-2-2991033](#)

Internet address (URL):

III) ADDRESSES AND CONTACT POINTS TO WHICH TENDERS/REQUESTS TO PARTICIPATE MUST BE SENT

Official name: [European Commission, RELEX, Unit for Relations with Japan, Korea, Australia and New Zealand](#)

Postal address: [CHAR 14/164](#)

Town: [Brussels](#) Postal code: [1049](#)

Country: [Belgium](#)

Contact point(s): [ETP Tenders](#) Telephone:

For the attention of: [Mr Jonathan Hatwell, Head of Unit](#)

Email: Fax: [+32-2-2991033](#)

Internet address (URL):

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ANNEX B (1)

INFORMATION ABOUT LOTS

LOT NO 1 TITLE **Central Management Unit for the Executive Training Programme**

1) SHORT DESCRIPTION

The Central Management Unit (CMU) for the Executive Training Programme will be in charge of the administrative management of the programme – an activity in support to the European Commission's general management responsibilities – of the promotion and recruitment for the programme, of the implementation of an Assessment Centre, and of logistic support to the Education providers and the participants in the programme. Prior to taking up its principal assignment for the first time, the Central Management Unit shall carry out a number of preparatory tasks. In order to prepare the launch of the programme and the promotion and recruitment for the first programme cycle, a market survey and opportunity check must be carried out and various tools and procedures need to be developed and put in place. Once these preparatory actions are completed, the CMU shall enter in an operational modus thereby carrying out cyclic activities which are directly related to the cyclic activities of the Education Providers.

2) COMMON PROCUREMENT VOCABULARY (CPV)

	Main vocabulary	Supplementary vocabulary (if applicable)
Main object	79421000	
Additional object(s)	79635000	

3) QUANTITY OR SCOPE

The Lot 1 contractor shall carry out the assignment during the reference periods mentioned in contracts concluded in the period 2011 - 2015. The maximum budget earmarked for the implementation of this assignment is € 5.400.000.

<i>If applicable, estimated value excluding VAT (give figures only):</i>	Currency:
OR Range: between and	Currency:

4) INDICATION ABOUT DIFFERENT DATE FOR DURATION OF CONTRACT OR STARTING/COMPLETION (if applicable)

Duration in months:	or days:	(from the award of the contract)
OR Starting	(dd/mm/yyyy)	
Completion	(dd/mm/yyyy)	

5) ADDITIONAL INFORMATION ABOUT LOTS

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ANNEX B (2)

INFORMATION ABOUT LOTS

LOT NO 2 TITLE Education Provider in the European Union

1) SHORT DESCRIPTION

The provider for this education chapter shall be an EU higher education institution with experience in executive training and with a strong competence in the field of Asian culture, economy and policy.

This contractor shall develop a comprehensive curriculum focused on an Introduction to the history and culture of Japan and of the Korean Peninsula from a European perspective as well as on the business practices regarding the development of business strategies and plans for Asia, as specified in the tender specifications. The Education Provider in the European Union shall execute the 3 week inception module of the ETP in the European Union.

Finally, this contractor shall also actively cooperate in the evaluation of this part of the training.

2) COMMON PROCUREMENT VOCABULARY (CPV)

	Main vocabulary	Supplementary vocabulary (if applicable)
Main object	80430000	

3) QUANTITY OR SCOPE

The Lot 2 contractor shall carry out this assignment during the reference periods mentioned in the contracts concluded in the period 2011 - 2015

The maximum budget earmarked for this assignment will be € 600.000.

<i>If applicable</i> , estimated value excluding VAT (give figures only):	Currency:
OR Range: between and	Currency:

4) INDICATION ABOUT DIFFERENT DATE FOR DURATION OF CONTRACT OR STARTING/COMPLETION (if applicable)

Duration in months:	or days:	(from the award of the contract)
OR Starting	(dd/mm/yyyy)	
Completion	(dd/mm/yyyy)	

5) ADDITIONAL INFORMATION ABOUT LOTS

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ANNEX B (3)

INFORMATION ABOUT LOTS

LOT NO 3 TITLE Education Provider in Japan

1) SHORT DESCRIPTION

The Lot 3 contractor shall be an officially recognised and accredited Japanese higher education institution specialised in training of foreign business executives in the fields of language, culture and business culture. The contractors shall develop a comprehensive theoretical and practical curriculum to teach European business executives how to understand the particulars of the complex Japanese business world. Learning the basics of the Japanese language, discovering the specificities of the business and management practices, appreciating the socio-cultural dimension of the country are the essentials of this training. The training programme should include time for social activities and an internship in a Japanese company.

The contractors will be closely involved in the inception phase of the programme and they will furthermore participate in the evaluation of the impact of the programme on the business of the European companies that have participated in the ETP.

2) COMMON PROCUREMENT VOCABULARY (CPV)

	Main vocabulary	Supplementary vocabulary (if applicable)
Main object	80430000	
Additional object(s)	80580000	

3) QUANTITY OR SCOPE

The Lot 3 contractor shall carry out this assignment during the reference periods mentioned in the contracts concluded in the period 2011 - 2015. The maximum budget earmarked for the implementation of this assignment is € 4.600.000.

<i>If applicable, estimated value excluding VAT (give figures only):</i>	Currency:
OR Range: between and	Currency:

4) INDICATION ABOUT DIFFERENT DATE FOR DURATION OF CONTRACT OR STARTING/COMPLETION (if applicable)

Duration in months:	or days:	(from the award of the contract)
OR Starting	(dd/mm/yyyy)	
Completion	(dd/mm/yyyy)	

5) ADDITIONAL INFORMATION ABOUT LOTS

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ANNEX B (4)

INFORMATION ABOUT LOTS

LOT NO 4 TITLE Education Provider in the Republic of Korea

1) SHORT DESCRIPTION

The Lot 4 contractor shall be an officially recognised and accredited Korean higher education institution specialised in training of foreign business executives in the fields of language, culture and business culture. The contractors shall develop a comprehensive theoretical and practical curriculum to teach European business executives how to understand the particulars of the complex Korean business world. Learning the basics of the Korean language, discovering the specificities of the business and management practices, appreciating the socio-cultural dimension of the country are the essentials of this training. The training programme should include time for social activities and an internship in a Korean company.

The contractors will be closely involved in the inception phase of the programme and they will furthermore participate in the evaluation of the impact of the programme on the business of the European companies that have participated in the ETP.

2) COMMON PROCUREMENT VOCABULARY (CPV)

	Main vocabulary	Supplementary vocabulary (if applicable)
Main object	80430000	
Additional object(s)	80580000	

3) QUANTITY OR SCOPE

The Lot 4 contractor shall carry out this assignment during the reference periods mentioned in the contracts concluded in the period 2011 - 2015. The maximum budget earmarked for the implementation of this assignment is € 2.100.000.

<i>If applicable, estimated value excluding VAT (give figures only):</i>	Currency:
OR Range: between and	Currency:

4) INDICATION ABOUT DIFFERENT DATE FOR DURATION OF CONTRACT OR STARTING/COMPLETION (if applicable)

Duration in months:	or days:	(from the award of the contract)
OR Starting	(dd/mm/yyyy)	
Completion	(dd/mm/yyyy)	

5) ADDITIONAL INFORMATION ABOUT LOTS